

Date: 11/3/2007

**ABC Business Startup Break Even Analysis**

<b>Yearly Expense Projections</b>	<b>% Sales</b>	<b>Projections</b>
Cost of Goods	20%	\$ 29,120.00
Local Promotions	6%	\$ 8,736.00
Insurance	Fixed	\$ 2,000.00
Bank Card Charges	1.5%	\$ 2,184.00
Misc	1%	\$ 1,456.00
Labor	15%	\$ 21,840.00
Accounting	Fixed	\$ 650.00
Legal	Fixed	\$ 1,000.00
Rent & CAM	Fixed	\$ 12,000.00
Supplies	5%	\$ 7,280.00
Telephone	Fixed	\$ 1,800.00
Utilities	Fixed	\$ 3,600.00
Loan/Debt	Fixed	\$ 12,000.00
<b>Expenses</b>		<b>\$ 103,666.00</b>
<b>Sales</b>		<b>\$ 145,600.00</b>
<b>Profits/Loss</b>		<b>\$ 41,934.00</b>
Weekly Break Even		\$ 1,993.58
Daily Break Even		\$ 284.80
Ave Daily Sales		\$ 400.00

<b>Estimated Sales Projections</b>	
Widget Sales Price	<b>\$ 10.00</b>
Daily Units Sold	40
Weekly Units Sold	<b>280</b>
Yearly Units Sold	<b>14560</b>
Sales	<b>\$ 145,600.00</b>